

Essential Medical Guidance

360⁰ Overview

for industry partners





Fast Facts

- 1 Mobile & web-based medicines and treatment platform for medical professionals
- 2 SA's most comprehensive, evidence-based medicines resource
- 3 SA's largest digital medical professional engagement platform.
- 4 Supporting medical professional decision-making at the point-of-care

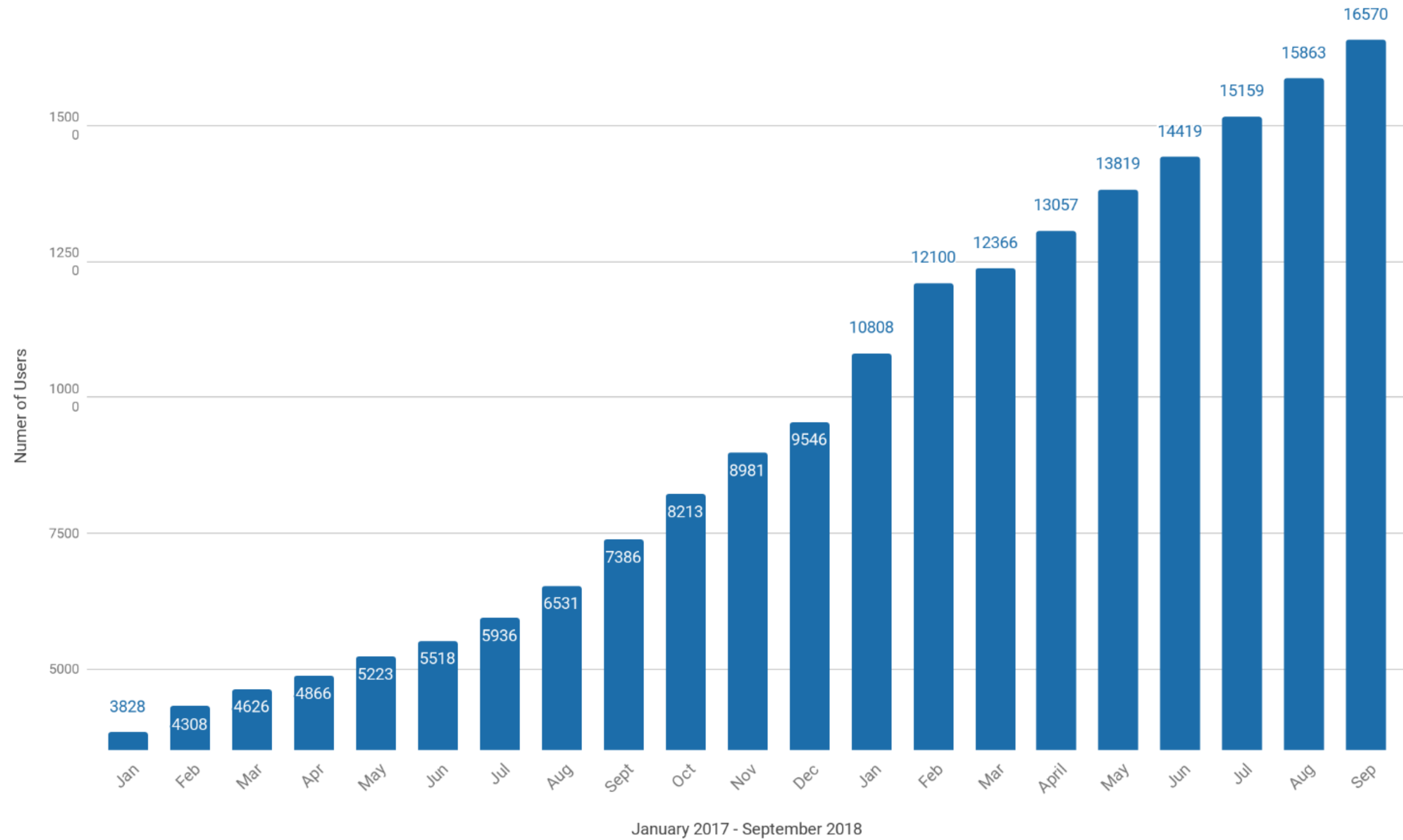


User base fast facts...

- 1 15,000+
- 2 29% of all practicing doctors in the country
- 3 60% under age of 34
- 4 25% between 35 and 54



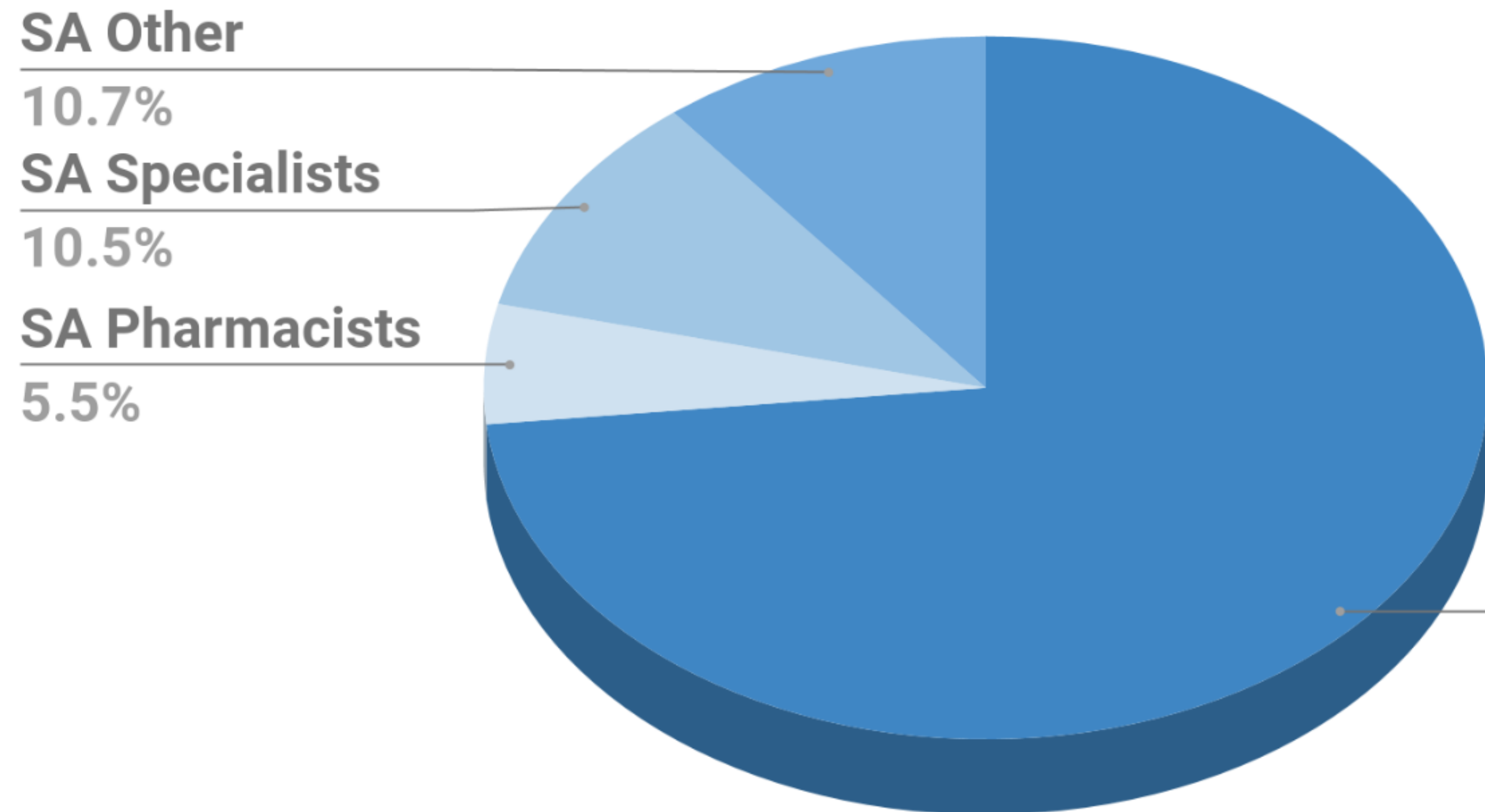
User base fast facts cont...



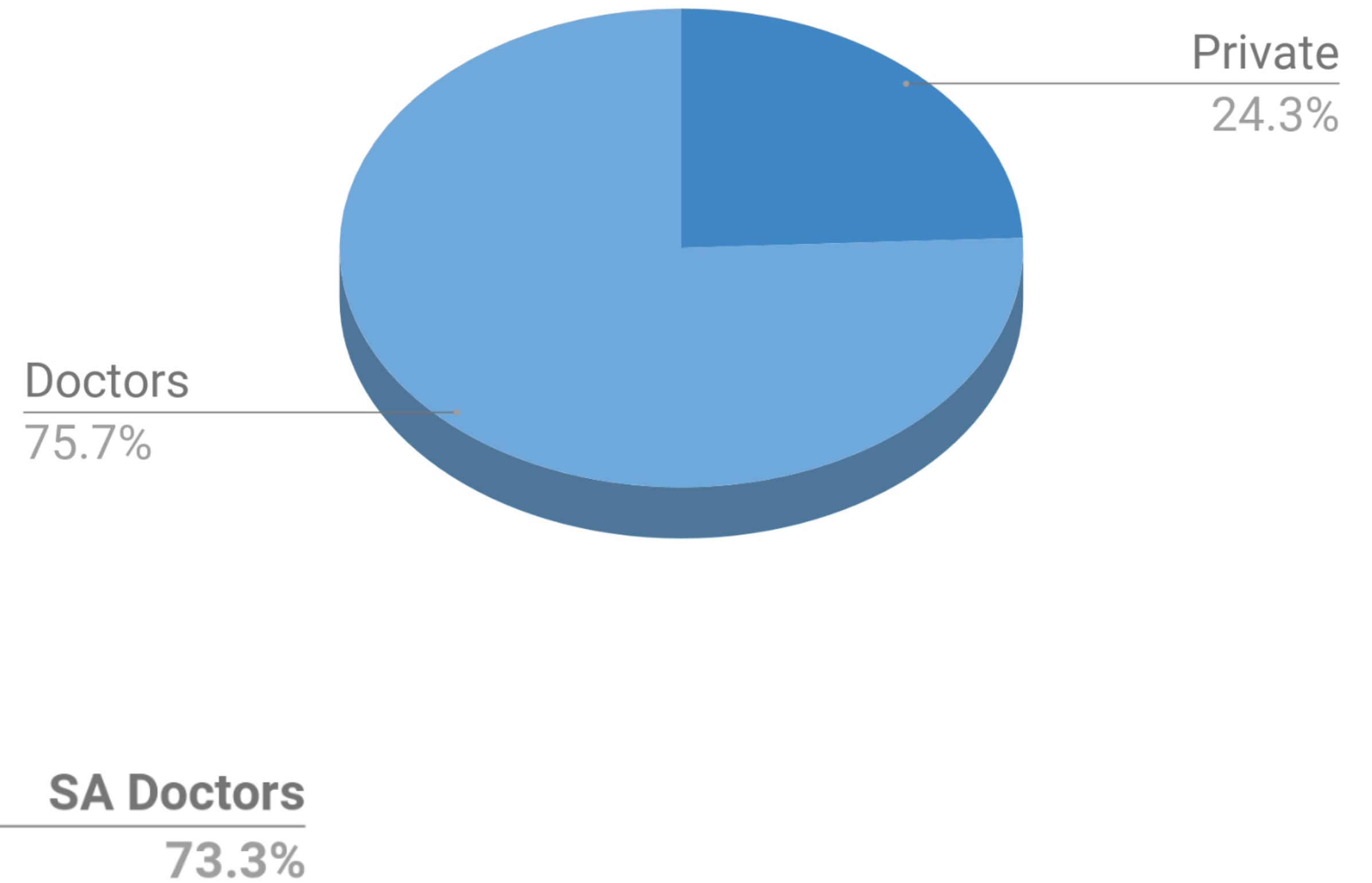


User base fast facts cont...

South African Registered Users



South African Doctors





A background image showing a hand holding a pen and writing on a document, with a stethoscope resting on the paper. The entire scene is overlaid with a semi-transparent blue filter.

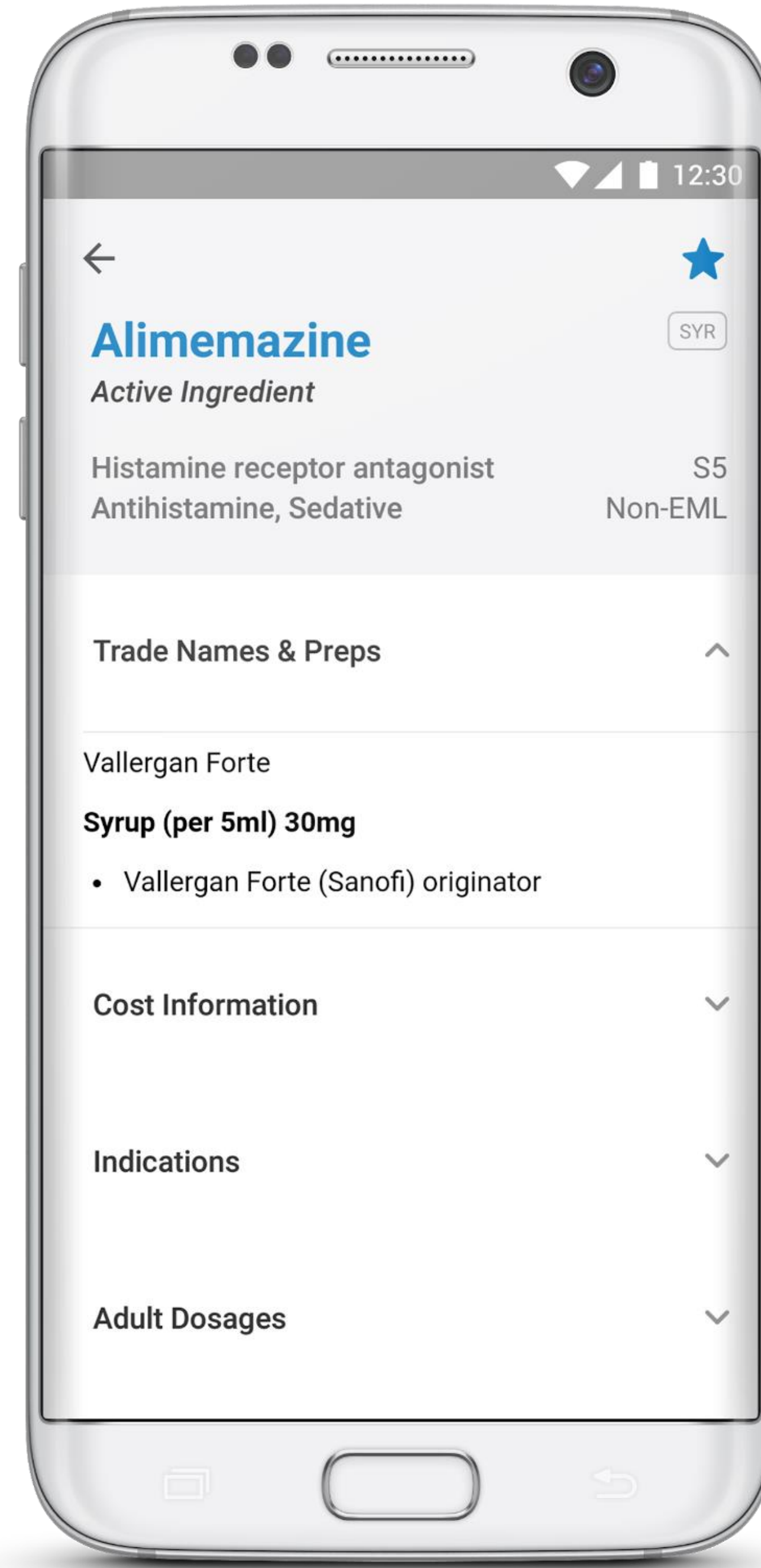
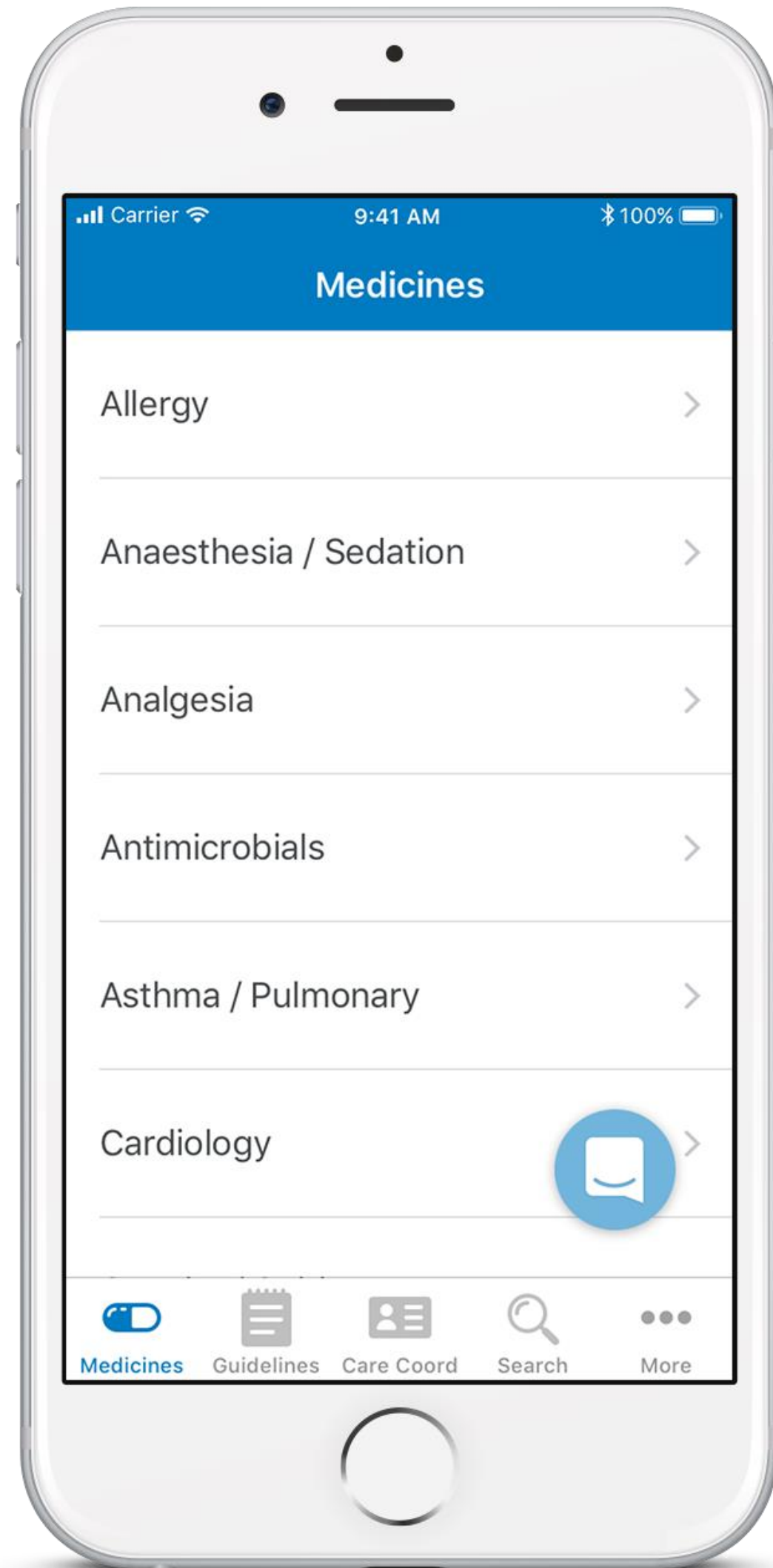
MEDICINES





Features

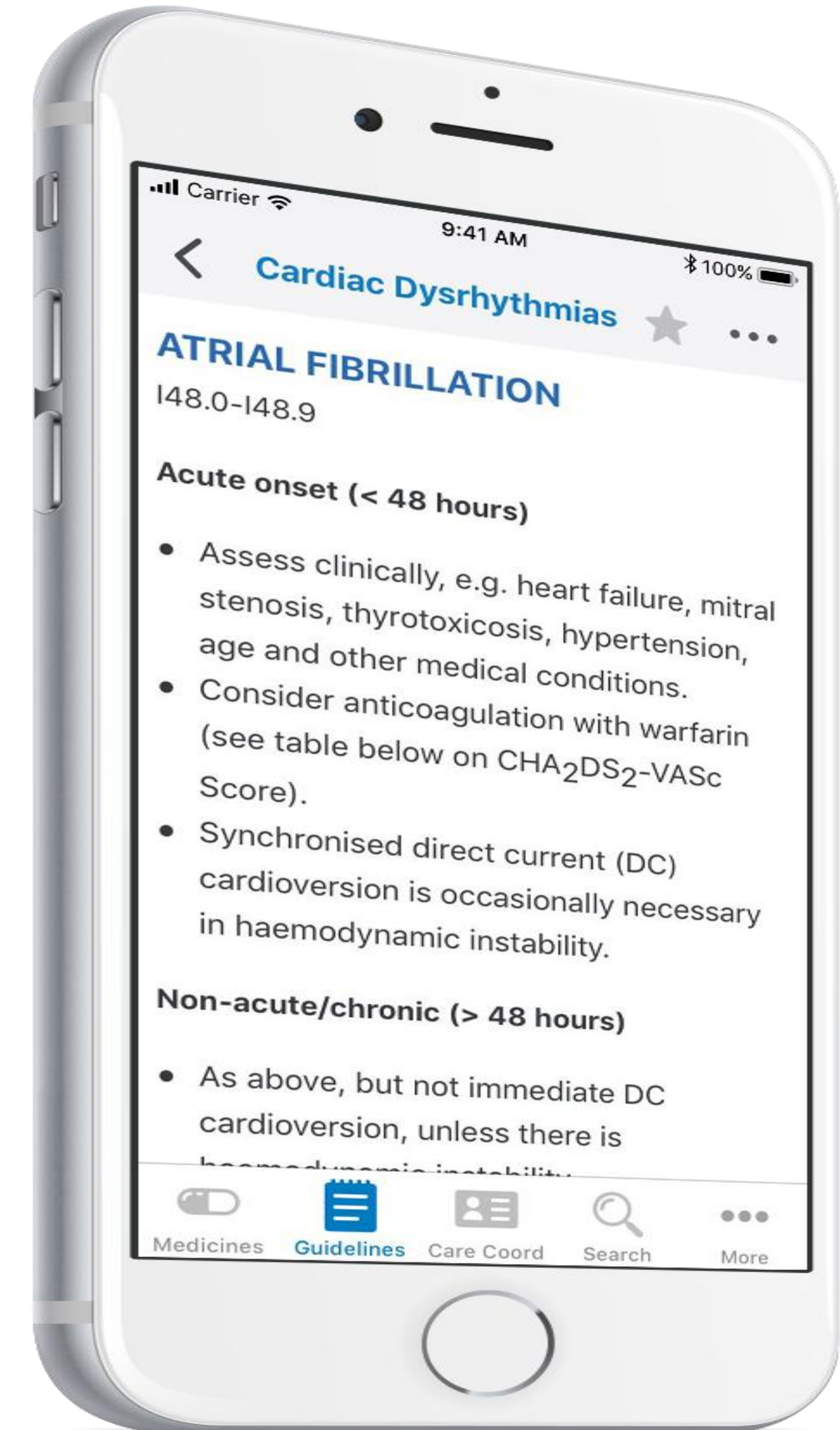
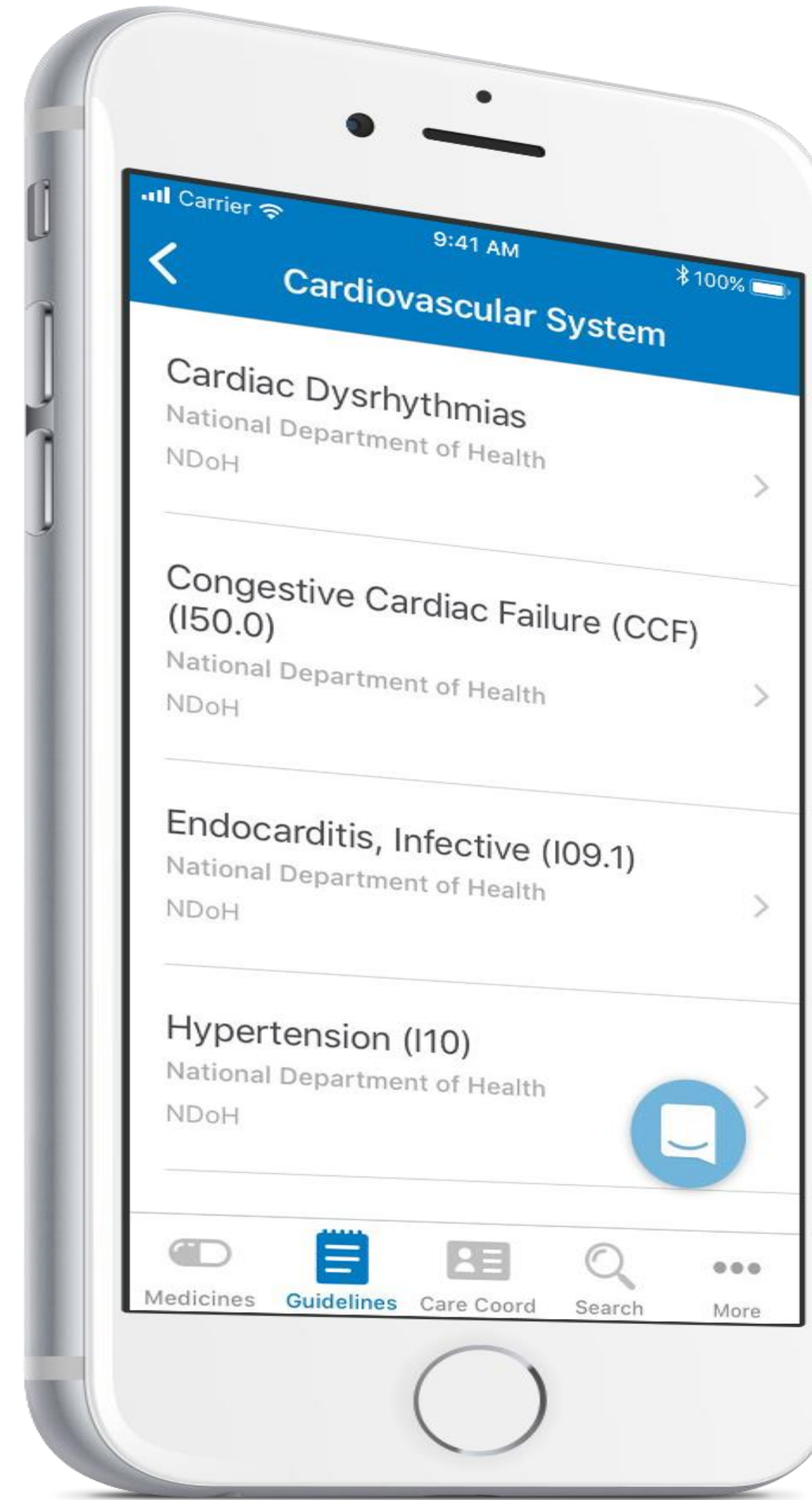
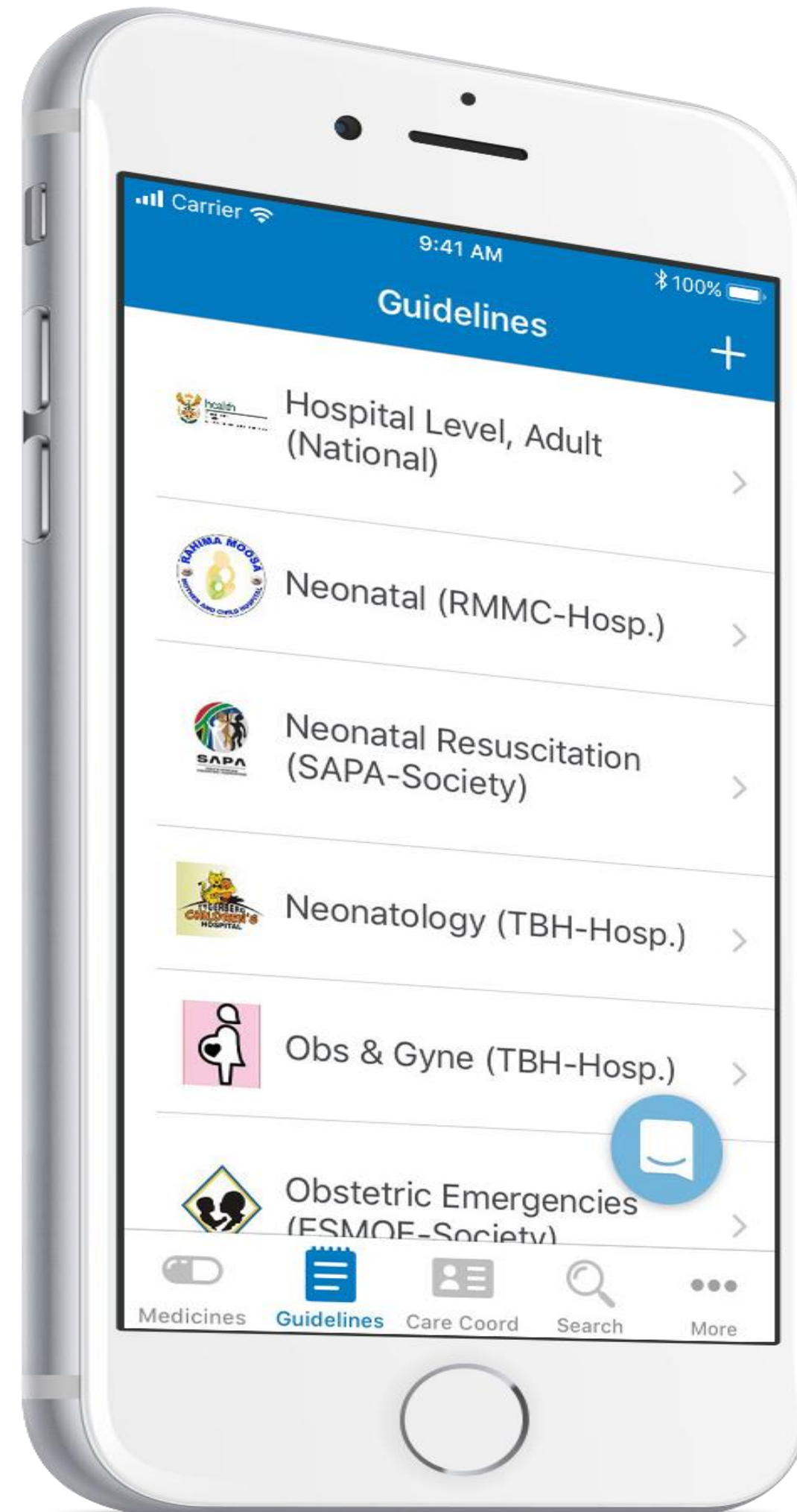
1 Medicines List





Features

2 Guidelines and Protocols





Features

4 Care-coordination

5 Tools

Thank you

For more, please visit

www.emguidance.com

